



Press release Sept. 19, 2016

Applications to Health2B Connected Healthcare Accelerator autumn 2016 are now being accepted

Health2B is an accelerator program for projects and startups in the early stages of Connected Health (eHealth). Applications for the accelerator will be accepted from now until September 25. Up to ten projects will be accepted and the successful applicants will be announced on October 14. The program begins on October 24 and ends on January 31, 2017. Applications may be submitted online at www.health2b.life.

“After a successful first accelerator last spring where the project received applications from many parts of the world, seven startups were accepted from our immediate area: Estonia, Denmark and Sweden. The results of the first program were extremely promising and we look forward to the new accelerator program this fall with great optimism, where we will expand the catchment area somewhat. The upcoming program will be run, as previously, by Stefan Mossberg, who is the manager and initiator of the program. His dedicated colleagues from Lean Forward, Erik Starck and Peter Berggren, will continue to serve as startup coaches, which also ensures the continued success of the program,” says Ebba Fåhraeus, CEO of SmiLe Incubator.

“Once again we are looking for startups where the founders have a special drive with a focus on the team, lots of passion, and a meaningful product or service in order to build companies of the future at the interface between ICT and Life Sciences,” says Stefan Mossberg, Accelerator Manager for Health2b.

Health2B provides access to exciting mentors, sponsorship packages with services from both local companies and international players, and active support in the process of reaching an international market that often involves complicated regulatory challenges.

“The program also includes mandatory coaching and networking dinners for all founders. Experts from our advisory/mentoring networks are invited to attend these occasions. These experts run the gamut from industry leaders and well-known entrepreneurs to specialists who can help answer specific questions, which may be related to regulatory matters, legal affairs, intellectual property, patents, accounting/finance, hiring, etc.,” says Stefan Mossberg.

Some comments from the first accelerator program:

Ulf Wretling, Chief Marketing Officer, Diabetes Tools: “For us as a medtech startup, participation in the Health2B accelerator program was invaluable for our ambition to develop and grow to the next level. We received extremely valuable help, advice and support in this phase from terrific coaches and mentors. We also enjoyed and appreciated pitch training, networking and the well-organized demo day.”

Mårten Rignell, CEO at Instant Advice: “The program provided access to lots of know-how, experience and individual coaching, which helped us to make faster progress, as well as to obtain outside capital. In other words, the time we spent was extremely well invested and gave a direct payoff.”



Digital health, eHealth, mHealth and Connected Health are all concepts that will play an important role in tomorrow's healthcare systems. As new digital tools become increasingly available, we as citizens will assume a more active role in our own care and greater responsibility for our health. Health care will become an integral part of our daily lives – regardless of whether we consider ourselves to be healthy or sick. This trend will create an increased demand for high-quality accessible information, secure and integrated communication systems, efficient processes and interactive services. A new Life Science sector is emerging, where exciting encounters are occurring and new companies are being created at the interface between ICT and Life Science. According to the analysts, Connected Health will be one of the fastest growing industries in the world and obviously Lund is active in this arena. Lund is uniquely positioned for this type of initiative through the connection between IT/Tech and Life Science, and has an outstanding opportunity to become a hub for Connected Health worldwide.

The Health2B initiative is part of Business Incubation 2020, a project aimed at supporting entrepreneurship in southern Sweden through increased cooperation within the innovation system and with established businesses. The project is financed by the European Regional Development Fund.

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Healthy Habits will serve as a catalyst in an arena where new technologies and new methods of social and behavioral expression best promote human health and well-being. We achieve this by helping and supporting innovators and entrepreneurs with health-promoting new products and services (startups) to find approaches and solutions especially at the intersection of tech and life science – Connected Health. Our startup-accelerator Health2B, which is a joint initiative together with the Life Science Incubator and Startup Studio Malmö, is one such example.

Facts about the SmiLe incubator:

SmiLe is a business incubator based in Medicon Village in Lund. SmiLe helps entrepreneurs and startup companies to develop and commercialize new ideas. Our main task is to support the companies' management teams in their work with business development, financing, recruitment and risk management. There are currently 24 companies in SmiLe, which together have attracted more than SEK 700 million in venture capital to date since 2007.

Approximately 130 people, representing 19 nationalities and 45% of whom are women, work at SmiLe incubator.



Smile is a community consisting of experts, business consultants and incubator companies, which when combined provide a unique opportunity for Life Science Industry startups to benefit from their extensive collective experience. The opportunity also includes an infrastructure that is unique of its kind in Sweden, with well-equipped laboratories and advanced instrumentation.



Business Incubation 2020 is a project with the mission to support entrepreneurship in southern Sweden through increased collaboration within the innovation system and with established trade and industry. This project is partially financed by the European Union.